

Contact Information:

Seething Wells Halls of Residence
Portsmouth Road, Surbiton, KT65PJ
+44 7587 665460
kaushambi.official97@gmail.com
[LinkedIn Profile](#)

Professional Summary

Dynamic marketing professional with a robust background in education management, administration, and strategic brand management. Proficient in partnership management, public speaking, social media management, and proposal writing. Currently pursuing a master's in Marketing and Brand Management with a focus on Buyer Behavior, Strategic Brand Management, and Market Research. Adept at leveraging data-driven insights to develop impactful marketing strategies.

Education

Bachelor of Arts (B.A.)

Jyoti Nivas College Autonomous, Bangalore, India

2017 - 2020

Triple Majors: English Literature, History, and Sociology

Certifications

- National Theatre Festival Rangmanch Production (2018)
- IISC Bangalore - World Congress on Women (2018)
- Archaeology and Numismatics (2018)
- Ministry of Tourism, Govt. of India (2019)
- Arnhem Business School (2019)

Professional Skills

- Marketing Tools: Canva, Mailchimp, Adobe Photoshop
- Analytical Tools: MS-Office Suite, Report Writing, Data Analysis
- Communication: Public Speaking, Proposal Writing, Social Media Management
- Project Management: Time Management, Team Collaboration, Training/Teaching
- Soft Skills: Analytical Thinking, Attention to Detail, Customer Service, Impactful Communication

Work Experience

Zen Educate

Teaching Assistant

March 2024 - Present

- Provided flexible and reliable support to high schools and nurseries.
- Adapted to various educational environments while maintaining high teaching standards.
- Assisted in delivering curriculum content and supporting student learning.

- Engaged with school staff, students, and parents to foster a positive learning environment.
- Demonstrated strong organisational skills and multitasking abilities in dynamic settings.

Scaler Academy

Senior Business Development Trainer/Consultant

September 2022 - April 2023

- Conducted technical upskilling and career transition training for Full Stack Engineering, Data Engineering, and Data Science.
- Managed skill training, consultation, and evaluation for technical upskilling.
- Achieved growth targets through client acquisition and retention strategies.
- Provided product training and soft skills counselling to teams and clients.

Simplilearn

Senior Inside Sales Trainer

May 2021 - August 2022

- Trained employees on Agile and Scrum methodologies across America, Australia, and EMEA regions.
- Managed lifecycle support and provided consultation at each training level.
- Built and maintained business relationships with senior-level corporate clients.
- Ensured quality delivery through mock trials and group projects.

Lotus Foundation Education Trust

Partnerships and Program Development Intern

January 2021 - April 2021

- Managed partnerships with high-profile professionals and institutions.
- Designed and delivered comprehensive training programs.

Unherd India

Partnerships and Program Management Intern

July 2020 - December 2020

- Managed partnerships with various professionals and institutions.
- Developed effective curriculum and trained Salesforce India corporates on SDG training.

Ongoing Education

Masters in Marketing and Brand Management

Kingston Business School, Kingston University, London (January, 2024 - Present)

Publications and Appearances

- Presented and published papers at international, national, and state conferences and seminars.
- Research paper on “Impact of Culture Bias on Career Trajectories of Women” published in the World Women Congress Journal (2019).
- Presented papers at multiple national and international seminars.